



DIOCESSE *of* LACROSSE
OFFICE OF STEWARDSHIP AND DEVELOPMENT

To Whom It May Concern:

I am writing to offer my highest recommendation and endorsement for Lynch Development Associates, which played an instrumental role in the remarkable success of the fundraising campaign for the Catholic Diocese of La Crosse through a tumultuous time in our nation's and diocesan history.

As the Director for the Office of Stewardship and Development of the Diocese of La Crosse, I collaborated closely with Lynch Development Associates throughout the campaign. Despite the COVID pandemic, their Catholicity, expertise, dedication, and strategic guidance were invaluable in achieving unprecedented results. The campaign aimed to raise \$40 million for Parish and Diocesan initiatives, and thanks to the extraordinary efforts and proficiency of Lynch Development Associates, we secured a staggering \$56 million.

Their approach was meticulous, strategic, and tailored to the unique needs and values of the Catholic Church and the Diocese of La Crosse. Lynch Development Associates demonstrated an exceptional ability to engage stakeholders, devise compelling fundraising strategies, and execute them precisely and effectively. They consistently exhibited professionalism, strong leadership, and a deep understanding of the philanthropic landscape.

Their team's commitment to excellence, integrity, and passion for our organizational and campaign's mission was evident throughout the process. They were adaptable, maintained transparent communication, provided regular updates, and implemented proven techniques, significantly contributing to the campaign's unprecedented success.

In conclusion, I wholeheartedly recommend Lynch Development Associates for any fundraising endeavor. Their Catholicity, expertise, professionalism, and unwavering commitment to achieving outstanding results make them invaluable to any organization seeking to achieve ambitious fundraising goals.

Please do not hesitate to contact me for further information or clarification regarding my recommendation.

Sincerely,

Jeffrey A. Reiter
Director of Stewardship and Development
RC Diocese of La Crosse